

CCAAA RECEIVES \$1,000 MARCH FOR MEALS GRANT

The Clearfield County Area Agency on Aging, Inc. (CCAAA) announced today that it has been awarded a \$1,000 grant from the Meals on Wheels Association of America (MOWAA) in recognition of the success of its 2009 March for Meals Campaign. The grant was announced by MOWAA on July 20, 2009.

CCAAA participated in the National Mayors for Meals Day as a part of their March for Meals campaign. Local mayors from Clearfield, Coalport, Curwensville, DuBois, and Ramey, joined over 1,000 mayors nationwide in delivering meals on select days during March. “As always, we have received a positive response from across Clearfield County, which makes all the work that goes into this annual public awareness campaign worth the effort,” stated Rikki Ross, CCAAA Marketing and Events Coordinator. The success of CCAAA’s March for Meals campaign, in addition to the \$1,000 grant from MOWAA, will fuel momentum for the continuation of the Meals on Wheels & More program.

March for Meals is a national campaign, organized by the Meals on Wheels Association of America. It is designed to raise awareness of the need for good nutrition for senior citizens, to underscore the value of the meal service in preserving senior independence, and to encourage communities to take an active part in ensuring the program continues. Senior nutrition programs across the United States promote March for Meals in a variety of ways including public events, partnerships with local businesses, volunteer recruitment, and fundraising initiatives. The campaign takes place in March because that was the month in which the law that includes senior meal programs in the Older Americans Act was enacted.

In Clearfield County, the Meals on Wheels and More program serves nearly 170,000 meals to more than 1,000 consumers per year. Approximately 525 meals are delivered every day! In addition, another 40,000 meals per year are served at various senior centers in the county.

For additional information, or to make a contribution to the local Meals on Wheels and More Program, please contact the CCAAA at (814) 765-2696.